



**DES MOINES PARKS RECREATION & SENIOR SERVICES
SPONSORSHIP OPPORTUNITY**

The City of Des Moines Parks & Rec Dept. and Des Moines Arts Commission invite you to partner with us for the 2nd Annual WATERLAND CHILDREN’S ARTS FESTIVAL, June 7th, 2008, from 10am-2pm. Featuring hands on arts experiences for children adjacent to the opening day festivities of the Des Moines Farmers Market and the ‘Spirit of Des Moines’ dedication at South Marina Park (Corner of S. 227th and Dock Ave S.), this will be a positive event to be involved in. Last summer, over 100 children and families visited to play, create art, and enjoy family entertainment. The following opportunities are available to your business as a sponsor:

- **BRONZE LEVEL SPONSOR: \$50-\$99 Sponsorship.**
SPONSORSHIP INCLUDES:
 - Business name/logo in the '08 Waterland Children’s Art Festival (WCAF) sponsor listing AND a thank you on the activity program.

- **SILVER LEVEL SPONSOR: \$100-\$199 Sponsorship.**
SPONSORSHIP INCLUDES:
 - Bronze Level sponsorship benefits PLUS:
 - Business name/logo on '08 WCAF flyers [out to 3-4,000 students].
 - Business name/logo on '08 WCAF banner displayed at the festival.
 - Complimentary Arts/Crafts booth [leading arts/crafts for attendees].

**Note:* Booth participation is NOT required. Requesting sponsors will have a booth available for the event.

- **GOLD LEVEL SPONSOR: \$200-299 Sponsorship.**
SPONSORSHIP INCLUDES:
 - Silver Level sponsorship benefits PLUS:
 - Recognition on the WCAF performance stage.

- **OTHER SPONSORSHIP OPPORTUNITIES: \$300+**
SPONSORSHIP INCLUDES:
 - Gold Level sponsor PLUS:
 - Sponsorship of specified entertainment [i.e. Bounce House sponsor, magician sponsor, clown sponsor, etc.]

**NOMINAL SPONSORSHIP AVAILABLE. IN KIND DONATIONS GLADLY ACCEPTED.
CALL (206) 870-6582 FOR MORE INFORMATION.**

Please sign and return your sponsorship contribution form with payment (Visa, Mastercard, check [payable to Des Moines Arts Commission] or cash) to Des Moines Parks & Rec attn: Nic Lind, 1000 220th St., Des Moines, WA 98198.

Yes! I would like to support community events in Des Moines by contributing to the 2008 Waterland Children’s Arts Festival. I have enclosed \$_____ to contribute at the following sponsorship level (circle one):

Bronze (\$50-\$99) Silver (\$100-\$199) Gold (\$200-\$299) Other (\$300+)

Business Info:

Business Name: _____ Address: _____

Contact Name/Phone #: _____/_____ Email: _____

Arts/Crafts Booth [Staff required from 9:00 am-2pm]: Yes! _____ No thank you _____

Visit www.desmoineswa.gov/artscommission for similar events & sponsorship opportunities.