

Introduction: Pacific Ridge Strategic Operations Plan

Des Moines City Council Study Session, April 6, 2017



Purpose of Action

- Reduce crime
- Increase safety and livability
- Encourage economic development



Strategies

- Cannot solely rely on police to reduce crime.
- Work collaboratively with all City departments.
- Work collaboratively with neighboring jurisdictions and regional partners.
- Work collaboratively with community groups.
- Work collaboratively with property owners but mandate participation and accountability.
- Continue to encourage economic development/redevelopment.
- Whenever possible, utilize technology to create force multipliers.



Overview

- Strategic Plan designed to be implemented in Phases.
- First in Pacific Ridge.
- Successful elements can be utilized in other areas of the City as necessary.
- All actions have a financial impact.
- Goal is to find successful techniques that are cost effective.



Policing Methods

Lead Dept: Police

- Community Outreach
- Policing Process/Techniques
- Establishing Partnerships
- Camera Registration Program



Consistent Community Outreach

- Reach Out Des Moines
- City of Des Moines Parks and Recreation Programs
- Highline School District partnerships
- DMPD CSO Outreach and Partnership Programs



Policing Process

- Evidence-based Policing
- Directed Patrol Efforts
- Crimes Analytics Software

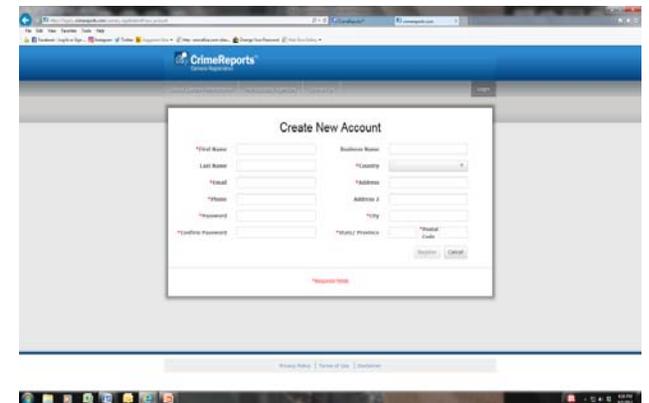
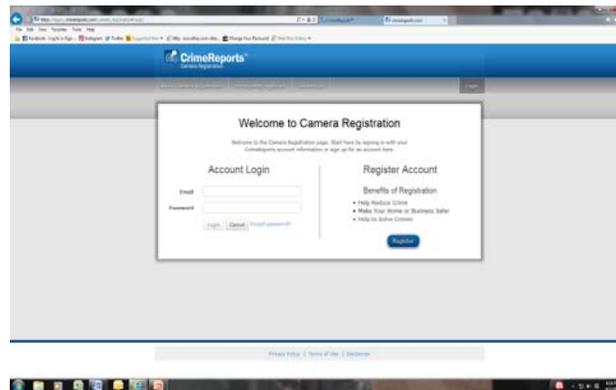
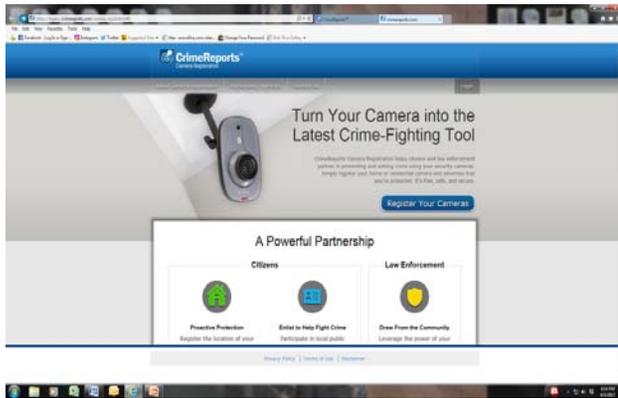


Establishing Partnerships

- Law Enforcement
- Social Service Agencies
- Churches
- City Departments
- Developers and Investors



Camera Registration Program



Neighborhood Improvements

Lead Dept: Public Works, Community Development

Public Works

- Street Light Improvement Program
- Line of Sight Enhancement (Vehicle and Pedestrian)
- Right of Way Clean-up/Debris Removal

Community Development

- Continue to attract economic investment in accordance with Pacific Ridge Plan

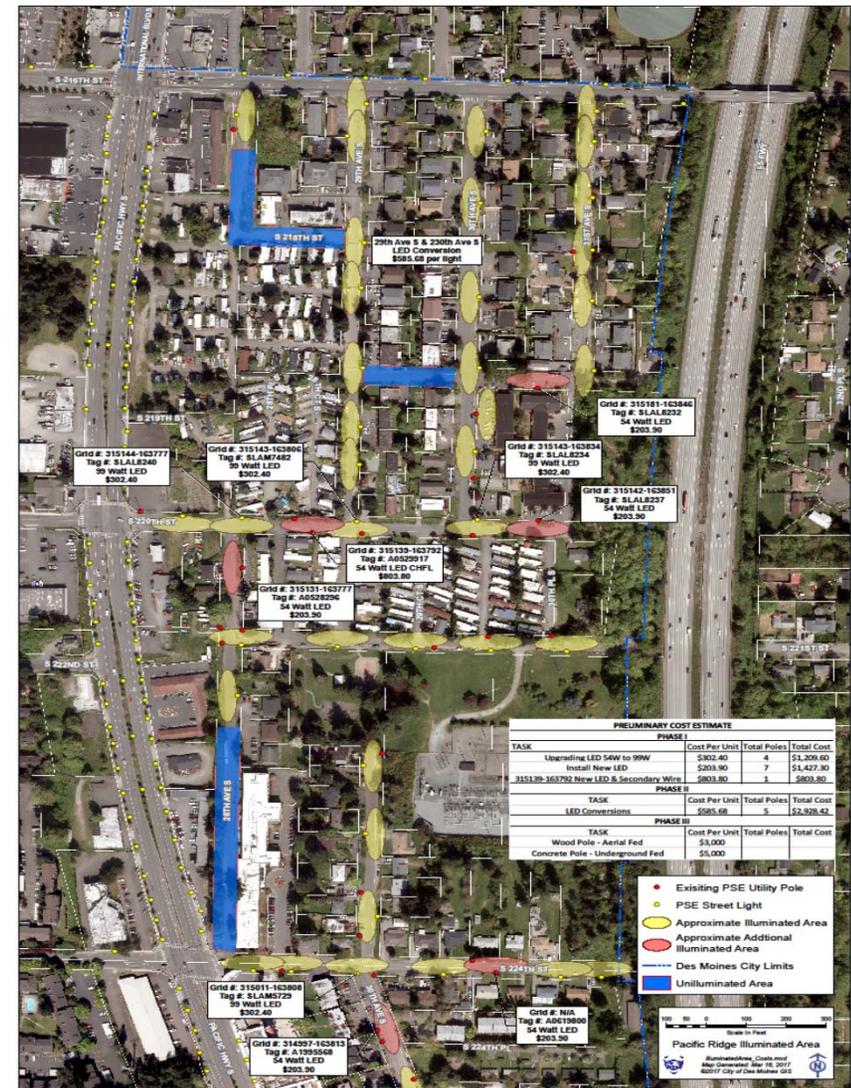


Street Light Improvement Program

- Phase 1 (completed 1/13/17)
 - Install 8 new lights (on existing wood poles) in low light areas and increase brightness at 4 key intersections
 - 30th/224th
 - 30th/220th
 - 29th/220th
 - 28th/220th

- Phase 2 (completed 4/3/17)
 - Convert HPS lights on 29th and 30th to LED (more truer light spectrum, closer to “day” light)

- Phase 3 (not started)
 - Identify additional low light areas in the neighborhood and potentially install new street light poles and lighting



Line of Sight Enhancement



- Review opportunities to improve sight lines between vehicles and pedestrians both in ROW and private property to enhance safety.



Right of Way Clean Up

- Aggressively pursue problem vegetation locations in the ROW
- More frequent efforts at removal of trash/litter/illegal dumping and abandoned vehicles with potential partnerships (i.e. Recology)



Mandate Accountable Property Owners

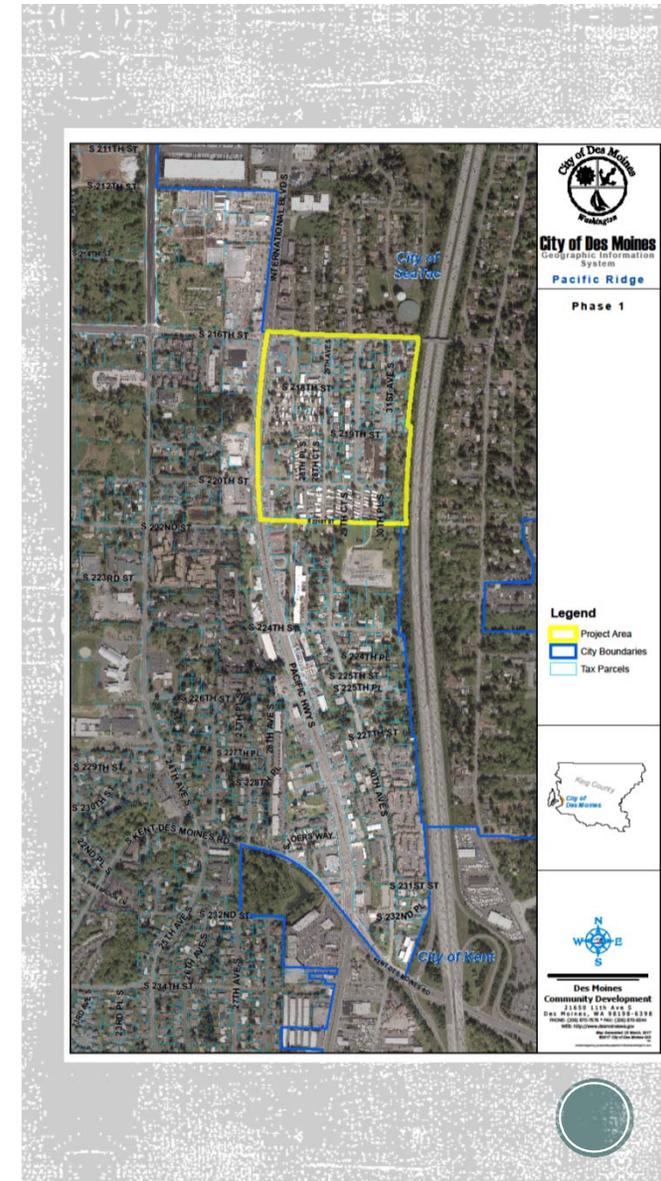
Lead Department: Legal

- Properly License all Rental Properties
- Code Enforcement and Property Maintenance Emphasis
- Calls for Service Review, Analysis, and Enforcement



Properly License Rental Property

- Phase I Properties Identified.
- 72 Rental Properties in Phase I.
- 15 of 72 Properties Unlicensed (20%).
- Enforcement Letters sent to Property Owners (March).
- As of April 3, 2017, 8 additional properties licensed.
- Enforcement action proceeding against 7 unlicensed properties.



Code Enforcement/Property Maintenance Emphasis



1. Provide property owners with clear expectations of property maintenance.
2. Provide notice to property owners of zero tolerance for code violations.
3. Issue citations for all observed code violations.



Calls for Service Review, Analysis, and Enforcement

- Preliminary analysis of Pacific Ridge Phase I calls for police service conducted. (81 Properties).
- 647 emergency calls made in Phase I between January 1, 2016 – March 2017.
- 291 came from 7 properties. (44% of all calls for service)
- 357 from 11 properties. (55% of calls)
- 14% of Phase I properties are responsible for 55% of calls.
- Increased code enforcement/interaction with property owner to reduce emergency services demand.

