

Reader Board Application

All applicants must complete the form provided and phrase their message in as concise of a manner as possible since space is limited. The message may be edited or abbreviated to meet the reader board formatting or City standards. Application must be submitted at least two weeks prior to the desired start date.

Fees & Options:

One Day to One Month Displays – One \$50 administrative set up fee included.

- \$100 Message displayed on the day of the event.
- \$250 Message displayed (1-14 consecutive days prior to the event)
- \$350 Message displayed (up to 30 consecutive days) prior to the event.

Three Month Displays - Up to three \$50 administrative set up fees included

- \$500 Message displayed (1-14 consecutive days) per month, for 3 months during contract year.
- \$700 Message displayed (up to 30 consecutive days) per month, for any 3 months during contract year.

Six Month Displays - Up to six \$50 administrative set up fees included.

- \$1,000 Message displayed (1-14 consecutive days) per month, for any 6 months during contract year.
- \$1,400 Message displayed (up to 30 consecutive days) per month, for any 6 months during contract year.

Annual Displays - Up to twelve \$50 administrative set up fees included.

- \$2,000 Message displayed (1-14 consecutive days) per month, for any 12 months during contract year.
- \$2,800 Message displayed (up to 30 consecutive days) per month, for any 12 months during contract year.

Desired Start Date _____ End Date _____

Name of Event _____ Organization _____

Contact Person: _____ Phone _____

Email _____

Desired Font Color* _____ Desired Background Color* _____

*Certain combinations of font and background color are reserved for the city departments.

Applicant Signature _____ Date _____

Alternate Contact _____ Phone _____

