

AGENDA

MINUTES FINANCE & ECONOMIC DEVELOPMENT COMMITTEE MEETING

Thursday April 9, 2015
South Conference Room

Council Members

Chair Matt Pina
Jeremy Nutting
Jeanette Burrage

City Staff

Tony Piasecki - City Manager
Michael Matthias – Assistant City Manager
Denise Lathrop – Community Development Mgr
Grant Fredricks – Consultant
Autumn Lingle – Exec. Admin. Asst.

1. Call to Order

Chair Matt Pina called the meeting to order at 5:57 p.m.

2. Approval of the March 12, 2015 meeting minutes

Minutes approved as submitted.

3. Development Updates

Assistant City Manager Matthias update the committee on the following topics:

- FAA decision (none so far)
- Marina Floor Development
 - Potential Tech startup
 - Marina office possible relocation to aid development
 - Boat store interest
 - Opportunities on 6th & 7th Ave may help create connection between marina floor and downtown
 - Bebe nails property- possible change in development
- **Downtown**
 - Theater construction

4. 2015 Comprehensive Plan Periodic Update

Community Development Manager Lathrop explained the process and provided an update on the following neighborhoods:

- **North Central Neighborhood Element**
 - Changes to Chapter 9, 10 and 11
 - Asked for direction regarding goals and strategies
 - SR509 ROW
 - Possible zone changes
- **Downtown Neighborhood Element**
 - Changes to Chapter 10 with major amendment.
 - Change document format
 - Remove numbering format
 - Positive wording
- **Pacific Ridge Neighborhood Element**

- Address subareas per Council direction
- Create vibrant village
- Walkability
- Parking
- Setbacks

Discussion ensued regarding the pros and cons of building up to the sidewalk as opposed to setbacks. Development Manager Lathrop noted that building up to the sidewalk creates more activity and synergy. Assistant City Manager Matthias stated that it is important to be flexible while maintaining standards.

Assistant City Manager Matthias discussed his recent attendance at Soundside Alliance and touched on transportation infrastructure.

5. Business and parking improvement options for the Marina District

Assistant City Manager Matthias enlightened the committee about the steps required to establish a Parking and Business Improvement Area.

Intents and goals.

- Establish a sense of a distinct district
- How to address parking (review existing ordinance)
- Identify and execute visual improvements
 - Flower baskets, etc..
- Roadway improvements
- Incorporate downtown district with the marina district

Finance options

- Special assessments
- Partnerships

Public Development Authority (PDA)

- Purpose
- Formation steps
- Pros and cons

6. Committee member comments

Chair Pina suggested exploring options further.

The next regular meeting is scheduled for May 14, from 6:00-6:50 p.m. in the South Conference room.

Adjourned at 6:55 p.m.

Respectfully submitted by,

Autumn Lingle, Executive Administrative Assistant