

MUNICIPAL FACILITIES COMMITTEE AGENDA

January 22, 2015 - North Conference Room

21630 11th Avenue South – Des Moines 98198

6:00PM – 6:50PM

1. Approve minutes October 23, 2014 meeting
2. Waterland Adventure Center (Discussion item – 10 minutes)
(Staff to provide a briefing on this new initiative proposed by the Des Moines Marina, Parks, Recreation and Senior Services and Seattle Southside Visitor Services – informational only)
3. Beach Park Dining Hall Project Update (Discussion item – 15 minutes)
(Staff to provide an update on project status and provide a proposal to complete the commercial kitchen utilizing the project's contingency funds- for review by the Committee)
4. J Dock Rebuild Update (Discussion item – 10 minutes)
(Staff to provide an update on project status- informational only)
5. Parks, Recreation and Senior Services Master Plan Update (Discussion item – 10 minutes)
(Staff to provide an update on project status- informational only)

Draft Minutes Des Moines City Council Municipal Facilities Committee – 10/23/2014

Meeting called to order: 6:00pm on October 23, 2014 in North Conference Room @ 21630 11th Ave S. Des Moines, WA 98918

Council Members

Melissa Musser – Chair
Matt Pina – Mayor Pro Tem
Jeremy Nutting – Council Member

City Staff

Tony Piasecki, City Manager
Joe Dusenbury, Harbormaster
Patrice Thorell, Parks & Rec. Director
Michael Matthias, Asst City Manager
Dan Brewer, PW Director
Brandon Carver, Transportation Engineer
Janet Best, Admin Asst.

Minutes of the 9/25/2014 meeting were unanimously approved.

AGENDA:

1. Redondo Parking Study Update
2. Non-Profit Facilities Fees Draft Resolution

MEETING:

1. Redondo Parking Study Update: Brandon Craver reported that data acquisition was completed recently during peak usage time periods consisting of speed, volume, parking, utilization, origin-destination and neighborhood use. The open house on October 15 was a success generating dialogue with the community. Attending the meeting were the Mayor, City Manager and, Mayor Pro Tem Matt Pina. The major comments from a good turnout of about 50 citizens were:
 1. Enforcement of parking, speed and criminal activity.
 2. General Accessibility of parking, blocked mailboxes and driveways.
 3. Pedestrian Safety – There is a belief that there are too many crosswalks coupled with high pedestrian volumes causing traffic congestion.

While all solutions open additional challenges, the next steps are:

- With lots of good ideas, perform data acquisition to account for important citizen feedback.
 - Prepare draft Parking Management Plan through January.
 - Schedule the final open house to solicit comment on the draft Parking Management Plan.
 - Finalize Parking Management Plan with resolution by spring time.
2. Non-Profit Facilities Fees Draft Resolution: Patrice Thorell prepared and made available a Draft Resolution (NO. 14-211) for review by the Committee. A brief summary of the proposal included 3 fee reduction opportunities to the community:
 1. 20% reduction to city residents, City employees, Des Moines and South King County non-profits serving Des Moines.
 2. 50% reduction to a governmental entity or Des Moines nonprofit with a Des Moines business address. In this case, the organization must return a minimum of 60% of their net revenues to support identified city services. During peak rental times, a 20% discount in this category would be eligible April through October.
 3. 75% reduction to governmental entity or Des Moines nonprofit with a Des Moines business address. In this case, the organization must reinvest 100% of the net revenues from any fees raised back into public activities, special events, economic development or community betterment projects.

The meeting was adjourned at 6:50 pm.

Minutes submitted by: Janet Best, Admin Assistant

City of Des Moines

Waterland Adventure Center Committee Meeting

December 17th Committee Meeting Notes

Date: December 17th, 2014; 2:00pm; Seattle Southside Visitor Center

Attendees: Joe Dusenbury, Marina Director; Patrice Thorell, Parks and Recreation Director; Shannon Kirchberg, Events and Facilities Coordinator; Michael Matthias, Asst. City Manager and Economic Development; Kristina Thorne, Visitor Services; Meagan McGuire, Groups Sales and Services; Ashley Comar, Marketing & Communications; Katherine Kertzman, Executive Director; and John Kuntz, Owner-Operator Olympic Outdoor Center

Background Information:

The newly appointed Seattle Southside Regional Tourism Authority (RTA) Board of Directors will need time to prioritize, create a new strategic business plan, hire staff and set up the new organization. TPA funds will be received by the RTA beginning mid-July 2015; therefore the RTA will not be fully operational until January 2016.

In the meantime, the Des Moines Legacy Foundation has received a \$10,000 sponsorship to help fund new tourism marketing activities to support the Waterland marketing concept. This is just the starting foundation of what the Waterland Committee hopes will be the beginning of something very exciting down the road for the City of Des Moines. The Committee will prepare a budget for the proposed tourism marketing expenditures for RTA approval.

Seattle Southside Visitor Services team will assist the Waterland Committee's efforts concurrent to transitioning staff into the RTA with the intent of coordinating its future strategic business plan with the City of Des Moines' new Economic Development plan.

Purpose of the meeting:

Develop an action plan including a timeline of marketing activities for 2015 and assign responsibility for implementing each activity.

1. Standardized Brand Guidelines - **Ashley C and Patrice T** - *Deadline End of March 2015*
 - o Brand Guidelines
2. Branded Website - **Shannon K, Ashley C, John K** – *after Brand Guidelines are completed but before summer Waterland activities begin June*
 - o Website creation \$1,000 SSVS/Foundation funding
3. Social media sites dedicated to Waterland Activity Marketing - **Kristina T and Shannon K** – *ongoing as information becomes available*

- Kristina T will work with SSVS Visitor Center staff to include Waterland activities in SSVS's social media sites and Shannon K will initiate other social media postings and reinforce SSVS's efforts
- 4. Press Release per Activity - **Ashley C** - *ongoing as information becomes available*
 - Ashley C will send out press releases for new activities once details are confirmed and submitted to SSVS
- 5. Other possible independent retailers – **Joe D** - *ongoing as information becomes available*
 - Joe D will continue to pursue new services/activities to offer at the Marina and will inform the committee as they are developed. Activities may include:
 - Diving Vendor
 - Food Trucks
 - Bike Rentals
 - Others TBD
- 6. SSVS Marketing – **Ashley C** - *ongoing as information becomes available*
 - Once activity details are confirmed and submitted to SSVS, Ashley C. will include Waterland activities in its ongoing marketing initiative such as:
 - 75k Vacation Planners
 - SSVS Website
 - General Media
 - Print
 - Radio
 - Online
 - Advertorial
 - Blog
 - E-newsletters
 - Fam Tour for Media and Hotel Frontline Workers (**Kristina T**)
 - Pitch Stories to Media
- 7. Create Map for kayak and paddle board water trails – **John K** - *TBD before summer activities begin if possible*
 - John K will work with the City to determine good put-in/get-out spots. Once the details are confirmed a brochure/map can be created
- 8. Create Walking Trails Map - **Patrice T** – *TBD before summer activities begin*
- 9. Certified Folder Coordination and Brochure Creation - **Shannon K** - *TBD before summer activities begin*
 - Shannon K to work with Jill (Destination Des Moines and Certified Folders) for ideas and coordination of new collateral materials
- 10. Ocean Quest Charters – **Meagan M** - *ongoing as information and opportunities becomes available*
 - Meagan M reach out to Ocean Quest Charters for future group business possibilities in January 2015

11. Argosy Cruise – Meagan M, Shannon K and Joe D – *ongoing as information and opportunities becomes available*

- Meagan M will speak with Argosy Cruise about marketing/sponsorship opportunities for specific Waterland marketing activities such as sponsorship banner on new Waterland website
- Shannon K and Meagan M will coordinate group sailing opportunities out to of the Des Moines Marina as they present
- As opportunities such as Tall Ships in Tacoma, Christmas Ship sailings or July 4th celebrations arise, Joe D will speak with Argosy Cruise about sailing at the Des Moines Marina.

Conclusion: The committee agrees accomplishment of the above defined actions will set the stage for marketing the Des Moines Marina “Waterland” activities as a fun and family friendly destination.

DINING HALL REHAB UPDATE FOR 1/22/15:

Original Scope of Work Items and Completion Percentage

- Insulated walls covered with sheetrock – Walls have been insulated with spray foam, sheetrock will begin shortly; 50%
- Restored windows with minimal flashing – Restored windows have been returned to site, and are being installed; 50%
- Roofing completely replaced – Roof work has been completed; 100%
- Minimal siding repair – The bad siding has been replaced; 100%
- Painted siding and minimal lead paint removal– Lead paint minimally removed, prep work taking place; 50%
- Kitchen stubbed out for electrical and plumbing – This work is complete; 100%
- Kitchen walls and ceilings covered with sheetrock – Sheetrock will begin shortly; 50%
- New kitchen flooring – This work will begin after the sheetrock is complete; 0%
- No kitchen equipment, and no kitchen hood system – Complete; 100%
- Added structural support in kitchen ceiling to support future make-up air unit – This work is complete; 100%
- No AC, only heat from existing ceiling unit heaters – This work has not been completed; 0%
- New restroom flooring and wainscot – This work has not been completed; 0%
- Ceiling in main hall will show existing glue spots – The ceiling will be covered with wood paneling because we accepted Bid Alternate 2

Additional Scope of Work Items to be Performed and Completion Percentage

- Bid Alternate 1: Finish wood floors – This work has not been completed; 0%
- Bid Alternate 2: Wood panel main hall ceiling – This work has not been completed; 0%
- Bid Alternate 3: Restore wood baffling in Kaffe Stugga ceiling – This work has not been completed; 0%
- Bid Alternate 4: Install minimal kitchen sinks to allow use as a Catering Kitchen – This work has not been completed; 0%

Potential Scope of Work Items that Could be Added by using Project Contingency

- Kitchen hood system -- \$34,433.23 [Currently have funds to cover this work; have approved this work]
- Kitchen equipment -- \$29,672.45 [Currently have about \$15,500 to cover this work; will need about an additional \$14,000 and approval]
- Mini HVAC system (heat only) -- \$25,185.00 [Currently have NO funds to cover this work; will need about an additional \$25,000 and approval]

Contractor is making great progress, and is currently on schedule and within project budget. Civil site work began on Tuesday (1/20/15).

Agenda

**Des Moines Parks, Recreation and Senior Services
Master Plan Advisory Committee Meeting**
Tuesday, October 28, 2014 6:00pm to 7:30pm
Des Moines Activity Center
2045 S. 216th Street

Time	Meeting Topic	Discussion Leader
6:00 p.m.	Welcome <ul style="list-style-type: none">• Committee Member and Department Staff Introductions	Patrice Thorell
6:15 p.m.	Virtual Tour- Parks, Recreation and Senior Services <ul style="list-style-type: none">• Department Mission and Overview• Programs, Advisory Committees, Facilities and Parks Des Moines Pool Metropolitan Park District	Parks, Recreation & Senior Services Staff Metropolitan Park District Commissioner
6:45 p.m.	Distribute Planning Binder <ul style="list-style-type: none">• Discuss Process and Timeline (Handouts)• Review Binder Sections	Patrice Thorell
7:15 p.m.	Committee Questions	All
7:30 p.m.	Adjourn	Patrice Thorell
	Next Meeting: December 2, 2014 at 6:00 p.m. - 7:45 p.m. Location: Des Moines Activity Center	

Committee Preparation for December Meeting:

Please review Master Plan Chapter 5 and Surveys

December Agenda:

- 1) Brainstorm Activities:
 - Des Moines Present and Future Needs
- 2) Outreach and Survey Options for 2016-2021 Master Plan Process
- 3) Establish Planning Work Groups

Parks, Recreation and Senior Services Master Plan On-Line Resources

Des Moines Parks, Recreation and Senior Services Director: Patrice Thorell 206-870-6529; pthorell@desmoineswa.gov

City of Des Moines: www.desmoineswa.gov

- **Master Plan Committee Page:** <http://www.desmoineswa.gov/index.aspx?NID=443>
- Recreation Programs: <http://www.desmoineswa.gov/index.aspx?NID=160>
- Senior Services: <http://www.desmoineswa.gov/index.aspx?NID=217>
- Rental Facilities: <http://www.desmoineswa.gov/index.aspx?NID=157>; www.beachparkeventcenter.com
- Parks: <http://www.desmoineswa.gov/Facilities.aspx?page=list&search=1&CID=2>
- Parks, Recreation and Senior Services Forms and Documents: <http://www.desmoineswa.gov/index.aspx?NID=158>
- Parks, Recreation and Senior Services Volunteering: <http://www.desmoineswa.gov/index.aspx?NID=3982014>
- Master Plan Committee: <http://www.desmoineswa.gov/index.aspx?NID=443>
- Arts Commission: <http://www.desmoinesartscommission.com/>
- Human Services Committee: <http://www.desmoineswa.gov/index.aspx?NID=97>
- Senior Services Committee: <http://www.desmoineswa.gov/index.aspx?NID=101>
- Landmarks Committee: <http://www.desmoineswa.gov/index.aspx?NID=441>
- Lodging Committee: <http://www.desmoineswa.gov/index.aspx?NID=442>
- Marina and Beach Park Advisory Committee: <http://www.desmoinesmarina.com/localinfo/beachpark>
- 2010 Parks, Recreation and Senior Services Master Plan and Surveys:
<http://www.desmoineswa.gov/DocumentCenter/View/337>
- Rec and Roll Magazine: <http://www.philipspublishing.com/issues/recnroll/index.html>
- City Currents Magazine: <http://www.philipspublishing.com/issues/citycurrents/index.html>
- Des Moines Planning Maps: <http://www.desmoineswa.gov/index.aspx?nid=142>
- 2014 Des Moines Budget: <http://www.desmoineswa.gov/ArchiveCenter/ViewFile/Item/569>
- 2014 Des Moines Capital Improvement Plan: <http://www.desmoineswa.gov/ArchiveCenter/ViewFile/Item/552>
- Des Moines Municipal Code: <http://www.codepublishing.com/wa/desmoines/>
- Des Moines Comprehensive Plan: <http://www.desmoineswa.gov/documentcenter/view/71>
- Healthy Des Moines: <http://www.desmoineswa.gov/index.aspx?nid=427>
- Des Moines Nutritional Standards: <http://www.desmoineswa.gov/DocumentCenter/View/382>
- Des Moines Fitness Standards: <http://www.desmoineswa.gov/DocumentCenter/View/1713>
- Your Community Services Directory 2013/2014: <http://www.desmoineswa.gov/documentcenter/view/4>
- Des Moines Community Profile (2010 Demographic Data and City Maps):
<http://www.desmoineswa.gov/DocumentCenter/View/1520>
- Facebook Page: <https://www.facebook.com/desmoinesparksandrecreation>
- Des Moines Legacy Foundation: <http://desmoineslegacy.org/>

Des Moines Pool Metropolitan Park District: <http://desmoinespool.com/>

Mt Rainier Pool: <http://www.mountrainierpool.com/>

American Fact Finder Des Moines Demographic Information:

http://factfinder2.census.gov/faces/nav/jsf/pages/community_facts.xhtml

Destination Des Moines: <http://destinationdesmoines.org/>

School District Health Profiles/Highline: <http://www.kingcounty.gov/healthservices/health/data/SchoolProfiles.aspx>

Agenda

Updated Agenda
Des Moines Parks, Recreation and Senior Services
Master Plan Advisory Committee Meeting
Tuesday, December 2, 2014 6:00pm to 7:45pm
Des Moines Activity Center
2045 S. 216th Street

Time	Meeting Topic	Discussion Leader
6:00 p.m.	Welcome <ul style="list-style-type: none">Review 2015 Master Plan Calendar	Patrice Thorell
6:10 p.m.	Small Group Brainstorm Activities <ul style="list-style-type: none">Des Moines Present and Future Needs (Lists)Small Group Reports	Patrice Thorell and Committee
7:10 p.m.	Small Group Discussion Outreach Options (Lists) Survey Questions for 2016-2021 Master Plan Process <ul style="list-style-type: none">Committee members vote	Patrice Thorell
7:40 p.m.	Establish Planning Work Sub-Groups (Please sign up for one of the four Sub Groups: Recreation, Wellness and Human Services; Arts, Culture and Landmarks; Waterfront and Recreation Facilities; Parks, Trails and Open Space; Mt. Rainier Pool. Lists are circulating.)	All
7:45 p.m.	Adjourn	Patrice Thorell
	Next Meeting: January 27, 2015 at 6:00 p.m. - 7:45 p.m. Location: Des Moines Activity Center	

Committee Preparation for January Meeting:

Review Brainstorming Results and Outreach and Survey Options (to be provided by e-mail after 12-2-14 meeting)

January 27, 2015 Agenda

Introduction of Master Plan Consultant- tentative

Planning Groups Work:

- Continue Discussion on Des Moines Present and Future Needs
- Refine Outreach and Survey Options for 2016-2021 Master Plan Process

Committee Group Work:

- Begin Process to Finalize Outreach and Survey Options for 2016-2021 Master Plan Process

City of Des Moines
2016-2021 Parks, Recreation and Senior Services Master Plan
Tabletop Brainstorming/Discussion, December 2, 2014

Brainstorming Overview Questions:

1. Overall, what is your impression of Des Moines Parks, Recreation and Senior Services and Mt. Rainier Pool, especially compared with the parks and recreation services you have experienced in other cities?
2. What Parks, Recreation and Senior Services and Pool facilities do you and your family use (neighborhood parks, Beach Park and/or Event Center buildings, Marina, Redondo Beach, Trails, play areas, sports fields, sports courts, Field House, Senior Center, Mt. Rainier Pool and etc.)? What facilities would use but are lacking?
3. What programs or services have you/your family participated in the last 1-2 years (youth and adult sports, KHAOS, after school, fitness classes, dances, summer concerts, public art, human services, beach naturalist, senior trips, informational programs, teens, volunteer, gardening, aging, outdoor adventures, swimming lessons and etc.)? What impressed you about those activities? What programs or services would you/your family use but are not provided?
4. In which non-organized activities have you/your family participated (at Des Moines facilities) in the last 1-2 years (water sports, walking, tennis, skateboarding, open gym, nature hikes, picnicking, and etc.)?
5. What do you value most in the facilities and services provided by Des Moines Parks, Recreation and Senior Services and Mt. Rainier Pool?
6. Think about the changes you have noticed in the City since you first moved here, particularly those changes that affect the facilities and services provided by Parks, Recreation and Senior Services and Mt. Rainier Pool. What changes or new trends have you observed?
7. What do you believe are the most pressing issues or concerns relating to Parks, Recreation and Senior Services and Mt. Rainier Pool (now and in the future)?

Small Group Brainstorming (30 minutes):

Pick a small group Captain. Brainstorm the following opportunities and/or challenges for the Des Moines Parks, Recreation and Senior Services System and Pool District. Don't consider funding during this initial Brainstorming process.

1. Are there any improvements to existing facilities or are there new facilities that you believe are needed? (Make a list.)
2. Are there any improvements to existing programs or services or are there new programs or services that are needed? (Make a list.)
3. Prioritize the facilities needs and the service needs that you listed. Are they of pressing need now (rate 1-high to 3-low)? Are they of pressing need in the future (rate 1-high to 3-low)?

Big Group Sharing (20 minutes):

1. Each Group Captain will share their brainstorming lists and priorities

January 27- Strengths, Weaknesses, Opportunities and Threats (SWOT) Analysis of your Brainstorming Lists and Priorities

City of Des Moines
2016-2021 Parks, Recreation and Senior Services Master Plan
Tabletop Outreach and Survey Questions Discussion, December 2, 2014

Small Group Outreach Overview (20 Minutes):

1. Other than general Des Moines citizens, which community groups should we survey? (Make a list)
2. What methods should be used to best survey community groups? (Make a list)

Survey Questions (10 Minutes):

1. Please prioritize the importance of the Survey questions by putting one of your 5 happy face dots next to your choices. If you wish to add a new question for discussion, please provide it in writing for discussion.

Planning Group Assignments (10 minutes):

1. Please sign up on a Planning Work Group Sub-Group List (clip boards are circulating)!

January 27- Discussion of the Outreach and Survey Outcomes

BLUE

1. Art Gallery ①
2. Poetry events-outdoor & indoor ①
3. More murals & temporary installations ②
4. Community center in southend
5. Performing arts center ②
6. Pool-rehab for-hips & knees-therapudic ①
7. Small boat & bike rentals at marina-Redondo ②
8. Organized hiking groups for seniors ①
9. Labyrinth-Meditation-calming ①
10. Partnership with Salt Water State Park ③
11. Cross generational activity ②
12. More play areas
13. Story telling
14. Invovle historical society-for cross-

Groups:

1. Church
 2. Food Bank
 3. Health Point
 4. Senior Center
 5. Retirement center-Wesly Judson
 6. PTA's in DM-School Newsletter, what do kids want
 7. Team Midway-Clothing bank
 8. Highline College
 9. DM Advisory Group
 10. Library
 11. Rotary-Best DM-Farmers Market, Art Com.
 12. Part in the current programs for kids
 13. Post office-Place to have survey
-
1. Survey Monkey
 2. Short and Sweet-Post office-
 3. Longer

BROWN

FACILITIES

1. Beach Park Buildings: Finished to hold big events & act as a good revenue generator
2. Mt Rainier Pool: Facility needs equipment repairs, for more efficiency/safety. Zero entry
3. Ideal Parks: Re-build to facilitate special needs activities
4. Sonju Park: Executing the complete plan by the city

PROGRAMS

1. Sensory sensitive movies: Inclusive programs
2. Advertising Programs available in the community/electronic kiosk/phone App (Robo Call)
3. Snow Flake Lane

GROUPS 4 SURVEY

1. students
2. service clubs/ e.g Rotary
3. Food bank
4. Downtown business district (destination Des Moines)
5. Farmers Market
6. Retirement communities
7. Church based groups
8. Medical communities
9. Day/Early Childhood
10. High Density Housing (family)

Methods 4 Survey

1. Survey Monkey
2. Petition (Target areas)
3. Online Blog/Next Door/Waterland (link on the city website)
4. Post Cards (Return Postage)
5. Incentives for participating

GREEN

#1a. Field House ball fields poor conditions

#2b. Historic buildings Des Moines Beach Park get back to better conditions

#3c. Need a full scale recreation center with pool

d. Playground improvements and additions

e. create a spray ground

#5f) cohesive trail system

g. designated outdoor gathering/event area (large)

(could host things like farmers market)

h. more soccer fields

i. more mountain bike trails

J. improve land adjacent to Wooton Park that is not usable now

K. develop Woodmont Park

#4L) Midway Park be a safe place for kids to play

1. m. Twitter presence

n. reader boards

#6 o. waterfront development with attractions (community enjoyment)

2. a. adult programs-P.E for adults weekly or monthly sport gatherings

#1 b. more communication about events

c. more group events coordinated

d. more weekend excursions

#2 e) citizen involvement to improve streams

f) spray park @ the pool

What Groups to Survey?

Largest 20 employers in the area

Alaska Air	Normandy Park
Port of Seattle	Large howling units
Highline College	Wesley & Jetson Park
Des Moines Youth Council	PTA
Places of worship	School students
Sr. Activity center Lunches	Healthcare groups
Rotary Club	Boating Community
Special needs families	Current successful business owners
Home schoolers	
Trout unlimited	

How do we seek their feedback?

Survey Monkey	Advertisement
Face to face	Busses
Focus groups	Have city council meetings in our business restaurants
Social media (twitter, Fb wesite, YouTube, Instagram)	
Next Door	Blog
Gather @ community event to collect feedback	

PURPLE

(1-2-3 NOW)

(4-5-6 FUTURE)

1. Improvements

- 1-Marina
- 1-Mt Rainier Pool
- 2-Fitness equipment/facility
- 1-Scholarship money to support diversity
- 4-Spray Park
- 4-Childrens Museum
- 2-More art
- 2-Play equipment
- 1-Community center
- 2-Greenspaces downtown
- 2-New services
- 1-Senior services? Need more input from.....
- 2-Exercose
- 1-Ethnic events
- 2-Youth art opportunities
- 1-Mentorship program
(ie. Old teaching young intergenerational)
- 2-Technology/S.T.E.M options

Survey? Who?

Groups

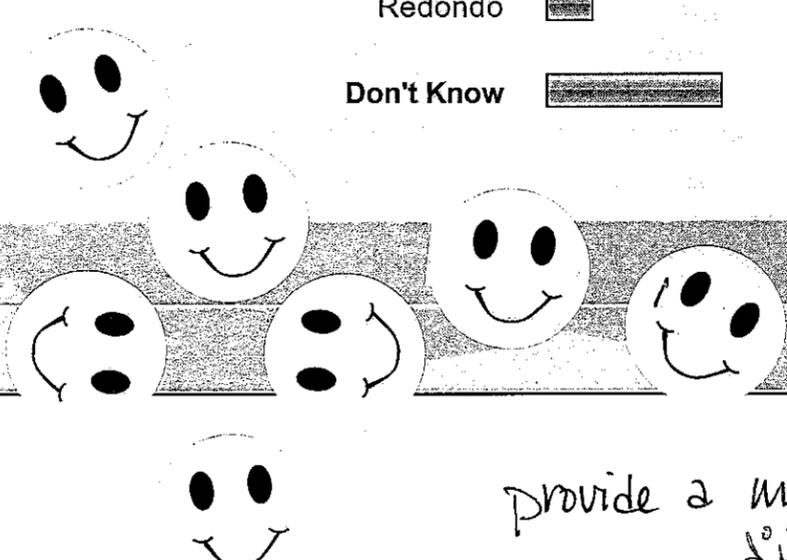
- | | |
|-----------------------------|------------------------------|
| -marina tenants | -food bank |
| -lower income/socioeconomic | -college |
| -neighborhood groups | -PTA/Schools |
| -Ethnic communities | -retirement communities |
| -churches/worship | -yacht clubs/boat groups |
| -pubs/bars | -police |
| -students/youth | -apartment/communities/condo |

Methods

- | | |
|------------------------------|---------------------------------------|
| -mailings | -business cards to patrons/businesses |
| -ethnic markets | -farmers market/special events |
| -pacific hwy?.... | -fb/twitter/social network |
| -“poor to poor” face to face | -sporting events |
| -Rec-n-roll | -Multiple languages |

Parks, Recreation and Senior Services 2010-2016 Master Plan Questionnaire

1. In which of the following Des Moines neighborhoods do you live?		Response Percent	Response Count
North Hill	<input type="checkbox"/>	16.6%	51
Downtown	<input type="checkbox"/>	15.6%	48
Central	<input type="checkbox"/>	11.7%	36
Pacific Ridge	<input type="checkbox"/>	2.3%	7
South Central	<input type="checkbox"/>	4.6%	14
Zenith	<input type="checkbox"/>	15.6%	48
West Woodmont	<input type="checkbox"/>	6.8%	21
East Woodmont	<input type="checkbox"/>	2.3%	7
Redondo	<input type="checkbox"/>	4.9%	15
Don't Know	<input type="checkbox"/>	19.5%	60
		Zip code:	166
		<i>answered question</i>	307
		<i>skipped question</i>	46



provide a map ditto that!



2. 2-A Have you or members of your household visited any of the Des Moines Community Centers listed below during the past year? [Please place a check next to all that apply and rate the importance to your household of each of the parks and facilities from 1 to 4. Choose 1= High Importance, 2= Moderate Importance, 3= Low Importance and 4 = No Importance.] Community Centers:

	Visited	1. High Importance	2. Moderate Importance	3. Low Importance	4. No Importance	Response Count
 Des Moines Activity Center	67.0% (118)	51.7% (91)	19.9% (35)	15.3% (27)	10.2% (18)	176
Des Moines Field House	70.9% (146)	55.3% (114)	23.3% (48)	9.7% (20)	8.3% (17)	206
Mt. Rainier Pool	69.0% (160)	62.1% (144)	13.4% (31)	15.1% (35)	7.8% (18)	232
Other	43.8% (7)	31.3% (5)	12.5% (2)	6.3% (1)	31.3% (5)	16
					If other (please specify)	13
					<i>answered question</i>	297
					<i>skipped question</i>	56

3. 2-B Have you or members of your household visited any of the Des Moines Neighborhood Parks listed below during the past year? [Please place a check next to all that apply and rate the importance to your household of each of the parks and facilities from 1 to 4. Circle 1= High Importance, 2= Moderate Importance, 3= Low Importance and 4 = No Importance.] Neighborhood Parks:

	Visited	1. High Importance	2. Moderate Importance	3. Low Importance	4. No Importance	Response Count
 Kiddy Park	39.3% (24)	14.8% (9)	26.2% (16)	11.5% (7)	42.6% (26)	61
Midway Park	54.8% (46)	10.7% (9)	19.0% (16)	22.6% (19)	42.9% (36)	84
Overlook Park	52.9% (54)	28.4% (29)	36.3% (37)	12.7% (13)	19.6% (20)	102
Parkside Park	36.1% (22)	16.4% (10)	27.9% (17)	18.0% (11)	34.4% (21)	61
South Marina Park	71.4% (132)	54.6% (101)	22.7% (42)	8.6% (16)	9.2% (17)	185
Water Tower Park	51.1% (46)	31.1% (28)	28.9% (26)	12.2% (11)	22.2% (20)	90
Westwood Park	28.6% (16)	14.3% (8)	30.4% (17)	16.1% (9)	35.7% (20)	56
Wooton Park	58.6% (58)	34.3% (34)	31.3% (31)	12.1% (12)	19.2% (19)	99
Other	36.4% (8)	22.7% (5)	31.8% (7)	13.6% (3)	22.7% (5)	22
					If other (please specify)	15
					<i>answered question</i>	236
					<i>skipped question</i>	117



4. 2-C Have you or members of your household visited any of the Des Moines Community Parks/Sports Fields listed below during the past year? [Please place a check next to all that apply and rate the importance to your household of each of the parks and facilities from 1 to 4. Circle 1= High Importance, 2= Moderate Importance, 3= Low Importance and 4 = No Importance.] Community Parks/Sports Fields

	Visited	1. High Importance	2. Moderate Importance	3. Low Importance	4. No Importance	Response Count
Des Moines Field House Park	72.9% (140)	68.2% (131)	15.1% (29)	9.4% (18)	5.2% (10)	192
Underwood Memorial Park	70.1% (94)	57.5% (77)	17.9% (24)	11.9% (16)	11.2% (15)	134
Wooton Park	61.6% (61)	31.3% (31)	36.4% (36)	14.1% (14)	15.2% (15)	99
Zenith Park	68.1% (77)	46.9% (53)	24.8% (28)	11.5% (13)	12.4% (14)	113
Other	45.5% (5)	54.5% (6)	9.1% (1)	9.1% (1)	18.2% (2)	11
					If other (please specify)	7
					<i>answered question</i>	221
					<i>skipped question</i>	132



5. 2-D Have you or members of your household visited any of the Des Moines Waterfront Parks/Trails listed below during the past year? [Please place a check next to all that apply and rate the importance to your household of each of the parks and facilities from 1 to 4. Circle 1= High Importance, 2= Moderate Importance, 3= Low Importance and 4 = No Importance.] Waterfront Parks/Trails

	Visited	1. High Importance	2. Moderate Importance	3. Low Importance	4. No Importance	Response Count
Des Moines Beach Park	76.3% (209)	73.7% (202)	14.6% (40)	5.8% (16)	2.6% (7)	274
Des Moines Creek Trail	73.8% (141)	62.8% (120)	19.9% (38)	10.5% (20)	4.2% (8)	191
Marina/Fishing Pier	75.1% (196)	66.7% (174)	17.2% (45)	6.5% (17)	5.0% (13)	261
Redondo Beach/Boardwalk	70.1% (143)	61.8% (126)	19.6% (40)	10.8% (22)	5.4% (11)	204
Saltwater State Park	71.9% (179)	53.4% (133)	18.5% (46)	13.7% (34)	8.8% (22)	249
Other	50.0% (4)	50.0% (4)	12.5% (1)	0.0% (0)	25.0% (2)	8
					If other (please specify)	6
					<i>answered question</i>	315
					<i>skipped question</i>	38

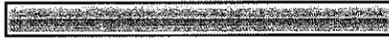


6. 3. Please indicate your satisfaction with the overall condition of the area's parks and facilities:

		Response Percent	Response Count
Excellent		15.3%	49
Very Good		50.0%	160
Satisfactory		27.2%	87
Unsatisfactory		4.4%	14
No Opinion		3.1%	10
Comments:			64
answered question			320
skipped question			33

7. 4. If \$100 were available for you to spend on Des Moines parks and facilities, how would you allocate the funds among the categories of funding listed below?

		Response Percent	Response Count
Purchase land for future parks, trails and open space preservation		17.5%	57
Develop new parks and park facilities (i.e. with play equipment, sports court, picnic shelter)		16.6%	54
Develop new sports fields (i.e. for softball, soccer, football, baseball)		20.0%	65
Develop new walking and biking trails (i.e. to connect neighborhoods, parks and schools)		28.0%	91
Build a new pool to replace Mt. Rainier Pool ___ indoor pool ___ outdoor pool		14.2%	46
Build an outdoor Spray Park (i.e. water-themed play area)		12.3%	40
Build a new Skate or BMX Park		8.3%	27
Develop a new indoor community center (i.e. with gym, fitness and meeting rooms)		19.4%	63

Expand Des Moines Activity Center (i.e. add gym, fitness and meeting rooms)		23.4%	76	
Improve and/or maintain existing parks and facilities (i.e. repair play equipment, picnic shelters)		43.7%	142	
Improve and/or maintain existing historical facilities (i.e. Field House, Beach Park buildings)		33.5%	109	
Improve and/or maintain Mt. Rainier Pool		49.2%	160	
Improve streetscapes (i.e. entryways, signage, street banners, flower planters)		15.4%	50	
Other Priorities (Please list:)		13.5%	44	
\$ 100 TOTAL		43.7%	142	
			<i>answered question</i>	325
			<i>skipped question</i>	28

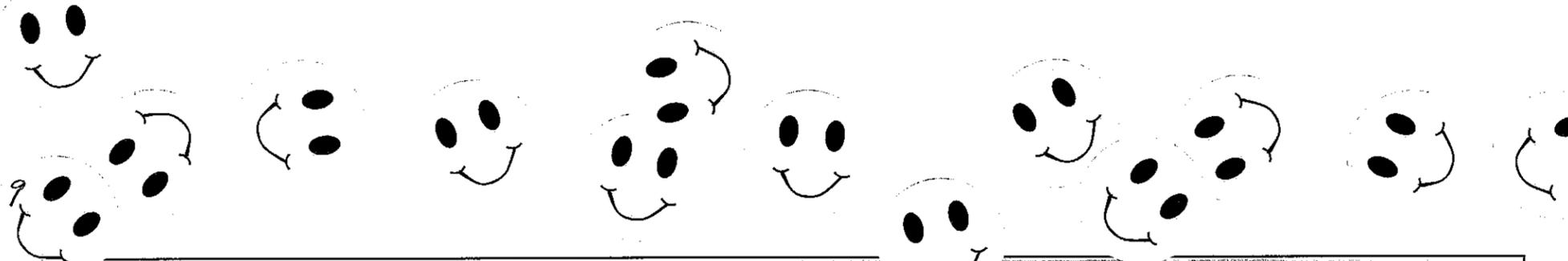


8. 5. Many of the City's parks, play areas, recreation facilities, historic landmarks and public amenities have been closed or removed due to life and safety concerns and/or now require renovations and repairs and increased maintenance to improve safety and security and to enhance and prolong public use. For example, historic buildings at Des Moines Beach Park and the Des Moines Field House Grandstand are closed for structural repairs and unsafe play equipment at each of these parks was removed until replacement funds become available. In addition to the above needs, King County transferred ownership of Mt. Rainier Pool to the Cities of Des Moines and Normandy Park until 2009 at which time it becomes the property of Highline School District. The Cities and Highline School District, have agreed to fund pool operations until December 31, 2009 or earlier if the YMCA public swimming facility opens in the City of SeaTac or another viable alternative swimming facility becomes available. It is anticipated that the YMCA facility will open in September 2009. Mt. Rainier Pool is currently managed by a private contractor with a government subsidy of \$100,000 per year. The condition of the pool and its mechanical, structural and electrical systems were evaluated in 2008. The projected cost of repairs and maintenance to operate the pool for the next 15 years is \$2.5 million. These costs can not be absorbed within the cities' existing budgets. Citizens have asked the Cities and Highline School District to put on a voted ballot an initiative to provide stable funding for continued maintenance and operation of Mt. Rainier Pool. If put on a voted ballot, would you support a Levy Lid Lift or the creation of a Municipal Parks District (similar to a Fire District or Library District) to provide stable funding for the following purposes? [Please check from the following options that which best matches what you would support.]



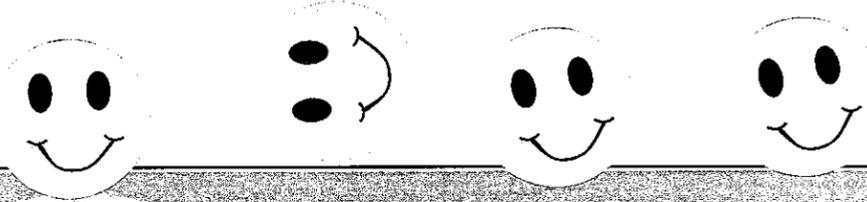
	Response Percent	Response Count
<p>A. I would support a Levy or the creation of a Municipal Parks District to maintain Des Moines Parks, Recreation and Senior Services facilities and operations (if it would include Mt. Rainier Pool).</p> <p><input checked="" type="checkbox"/></p>	49.8%	157
<p>B. I would support a Levy or the creation of a Municipal Parks District to maintain Des Moines Parks, Recreation and Senior Services facilities and operations (if it would not include Mt. Rainier Pool).</p> <p><input type="checkbox"/></p>	7.3%	23
<p>C. I would support a Levy or the creation of a Municipal Parks District only to maintain Mt. Rainier Pool operations.</p> <p><input type="checkbox"/></p> <p><i>rewrite - shorter</i></p>	16.8%	53
<p>D. I would not support a Levy or Municipal Park District for any of the above needs.</p> <p><input type="checkbox"/></p>	17.5%	55
<p>E. I need more information to make a decision.</p> <p><input type="checkbox"/></p>	18.4%	58
	Comments	55
		<i>answered question</i>
		315
		<i>skipped question</i>
		38





9. 6. Have you or members of your household participated in any of the following recreational programs and events offered by the City of Des Moines during the past 12 months? [Please check all that apply and rate the importance to your household of each of the listed programs from 1 to 4, Circle 1= High Importance, 2= Moderate Importance, 3= Low Importance and 4= No Importance.] Program/Event

	Participated	High Importance	Moderate Importance	Low Importance	No Importance	Response Count
Arts events & concerts	70.0% (98)	38.6% (54)	32.1% (45)	16.4% (23)	9.3% (13)	140
Festivals & Special Events	74.0% (128)	44.5% (77)	31.8% (55)	13.3% (23)	4.6% (8)	173
Arts & Enrichment classes	50.7% (34)	29.9% (20)	28.4% (19)	14.9% (10)	17.9% (12)	67
Technology classes	37.5% (18)	22.9% (11)	22.9% (11)	22.9% (11)	22.9% (11)	48
Fitness & Exercise	56.7% (59)	60.6% (63)	19.2% (20)	6.7% (7)	10.6% (11)	104
Gymnastics & Martial Arts	40.0% (20)	28.0% (14)	24.0% (12)	20.0% (10)	24.0% (12)	50
Health & Wellness	52.9% (36)	41.2% (28)	26.5% (18)	13.2% (9)	10.3% (7)	68
Swim instruction & fitness	65.5% (91)	70.5% (98)	11.5% (16)	5.8% (8)	6.5% (9)	139
Preschool programs	55.2% (37)	50.7% (34)	14.9% (10)	13.4% (9)	17.9% (12)	67
Before & after school care	57.7% (41)	56.3% (40)	16.9% (12)	11.3% (8)	15.5% (11)	71
Summer camps	61.0% (47)	63.6% (49)	11.7% (9)	9.1% (7)	15.6% (12)	77
Teen programs	45.6% (31)	54.4% (37)	20.6% (14)	8.8% (6)	16.2% (11)	68
Youth sports	65.7% (69)	73.3% (77)	8.6% (9)	5.7% (6)	10.5% (11)	105
Adult sports	52.6% (41)	52.6% (41)	19.2% (15)	9.0% (7)	17.9% (14)	78
Drop-In & Open Gym	26.1% (12)	30.4% (14)	30.4% (14)	15.2% (7)	23.9% (11)	46
Farmers Market	72.9% (175)	64.2% (154)	21.7% (52)	6.3% (15)	4.2% (10)	240
Adaptive programs	18.2% (6)	18.2% (6)	27.3% (9)	18.2% (6)	36.4% (12)	33
Volunteer opportunities	56.9% (37)	47.7% (31)	21.5% (14)	12.3% (8)	9.2% (6)	65
Please list all other recreation programs you would like to see offered:						29
<i>answered question</i>						295
<i>skipped question</i>						58



10. 7. Please rate the overall quality of your experience with the above list of recreation programs:

		Response Percent	Response Count	
Excellent		32.7%	98	
Very Good		44.0%	132	
Satisfactory		17.0%	51	
Unsatisfactory		2.0%	6	
No Opinion		4.3%	13	
		Comments	26	
			answered question	300
			skipped question	53

11. 8. How many persons within each of the age categories, are currently living in your household? [Please write the number of people in each age group in the space provided.]

		Response Percent	Response Count
Under Age 5		10.3%	33
Ages 5-9		18.1%	58
Ages 10-14		15.0%	48
Ages 15-19		12.8%	41
Ages 20-24		8.7%	28
Ages 25-34		10.6%	34
Ages 35-44		25.5%	82
Ages 45-54		28.3%	91
Ages 55-59		14.6%	47
Ages 60-64		12.5%	40
Ages 65-74		19.0%	61
Ages 75-84		16.5%	53
Ages 85+		2.2%	7

	<i>answered question</i>	321
	<i>skipped question</i>	32

12. 9. How would you describe the residence where you and your household live?

	Response Percent	Response Count
 Single Family Residence 	80.0%	260
Condominium 	9.8%	32
Apartment 	3.7%	12
Retirement Community 	5.2%	17
Other 	1.2%	4
	<i>answered question</i>	325
	<i>skipped question</i>	28

13. 10. Which of the following best describes the race of the members of your household? [Please check all that apply.]

	Response Percent	Response Count
    (1) African American/Black 	1.9%	6
 (2) Asian/Pacific Islander 	2.9%	9
(3) Native American 	1.3%	4
(4) Hispanic/Latino 	3.9%	12
 (5) White/Caucasian 	96.1%	298
(6) Asian/Indian 	0.6%	2
Other (please specify)		7
	<i>answered question</i>	310
	<i>skipped question</i>	43

14. 11. Which of the following best describes your annual household income? [Please check one.]

	Response Percent	Response Count
Under \$20,000 <input type="checkbox"/>	2.0%	6
\$20,000 to \$39,999 <input type="checkbox"/>	16.0%	48
\$40,000 to \$59,999 <input type="checkbox"/>	20.3%	61
\$60,000 to \$79,999 <input type="checkbox"/>	19.3%	58
\$80,000 to \$99,999 <input type="checkbox"/>	16.0%	48
\$100,000 or more <input type="checkbox"/>	26.3%	79
<i>answered question</i>		300
<i>skipped question</i>		53

15. Thank you for your participation. We appreciate your response to this questionnaire! Please provide your contact information and e-mail address to receive special offers from the Parks, Recreation and Senior Services Department and the latest program and special event news!



	Response Percent	Response Count
Name: <input type="text"/>	95.1%	136
Company: <input type="text"/>	11.2%	16
Address: <input type="text"/>	81.8%	117
Address 2: <input type="text"/>	6.3%	9
City/Town: <input type="text"/>	88.8%	127
State: <input type="text"/>	88.1%	126
ZIP/Postal Code: <input type="text"/>	90.2%	129
Email Address: <input type="text"/>	72.7%	104
Phone Number: <input type="text"/>	28.7%	41
<i>answered question</i>		143
<i>skipped question</i>		210

Use info for future e-surveys.