

## MINUTES

**DES MOINES CITY COUNCIL  
COUNCIL RETREAT  
Des Moines Activity Center  
2045 S 216<sup>th</sup> Street, Des Moines**

**November 15, 2014 – 9:00 a.m. to 2:00 p.m.**

### CALL TO ORDER

Mayor Kaplan called the retreat to order at 9:05 a.m.

### ROLL CALL

Council present: Mayor Kaplan; Mayor Pro Tem Matt Pina; Councilmembers Jeremy Nutting, Melissa Musser, Jeanette Burrage, Bob Sheckler and Vic Pennington.

Councilmember Burrage arrived at 9:12 a.m.

Staff present: City Manager Tony Piasecki; Assistant City Manager Michael Matthias; Commander Bob Bohl, Commander Barry Sellers; Police Chief George Delgado; Parks, Recreation & Senior Services Director Patrice Thorell; Court Administrator Jennefer Johnson; Municipal Court Judge Veronica Alicea-Galvan; Co-Finance Director Paula Henderson; Co-Finance Director Dunyele Mason; Planning, Building and Public Works Director Dan Brewer; City Attorney Pat Bosmans; Marina Maintenance Manager Scott Wilkins; Harbormaster Joe Dusenbury; City Clerk Bonnie Wilkins

### REVIEW OF 2014 STRATEGIC OBJECTIVES AND COUNCIL/CITY SUCCESSES

City Manager Piasecki initiated discussion and spoke on the achievements and successes of Council's short term strategic objectives.

### REVIEW, DISCUSS AND MODIFY AS NEEDED THE CITY COUNCIL VISION AND MISSION STATEMENTS AND GOALS

#### 2015 Des Moines City Council

##### Vision (No change)

An inviting, livable, safe waterfront community embracing change for the future while preserving our past.

##### Mission Statement (No change)

We protect, preserve, promote and improve the community by providing leadership and services reflecting the pride and values of Des Moines citizens.

##### Goals (No change)

The City Council reviewed, discussed and revised Council goals as follows:

1. Protect people and property
2. Promote economic growth, stability and vitality
3. Maintain the City's infrastructure
4. Enhance the City's infrastructure
5. Provide efficient and effective customer-oriented City services
6. Improve and enhance community communication
7. Preserve and celebrate the historic elements of the City
8. Encourage community involvement

9. Preserve livability for all generations
10. Participate in regional and state issues and decisions
11. Protect the natural environment

**COUNCILMEMBERS PRESENT THEIR SHORT AND LONG TERM GOALS FOR THE CITY TO ADDRESS:**

Councilmember Burrage:

- Sales Tax Equalization.

Councilmember Musser:

- Adopt a Marina Financial Sustainability Plan.

Councilmember Pennington:

- Public Safety.
- Marina Support.
- Overall Market Review.
- Retention and Attraction Plan.

Mayor Pro Tem Pina:

- Combine Marina/Parks & Recreation/Redondo.
- Support for Programs to Increase Public Safety.

Councilmember Nutting:

- Support Ongoing Efforts for Police Accreditation.
- Continue to Support the Development Efforts of the Des Moines Business Park.

Councilmember Sheckler:

- Support the Police Department Accreditation Efforts.
- Continue to support the Des Moines Business Park.

Mayor Kaplan:

- Continue to Remediate Nuisance Properties.
- Financial Sustainability Plan for the Marina.
- Aggressively Pursue Alternative Revenue Sources.
- Develop and Implement a Written Measurable Communication Plan.
- Develop and Implement an Economic Development Strategic Plan Including Business Retention and Attraction and Marketing and Branding.

Council revised the Strategic Objectives as follows:

**Short Term**

- Aggressively remediate nuisance properties.
- Implement and practice the City's Emergency Management Plan.
- Finalize and begin implementation of a Marina, Beach Park and Redondo Business Plan.
- Create and implement a financial sustainability plan for the Marina, including a public input process.
- Ensure that infrastructure is in place to support Marina District development.
- Aggressively pursue alternative revenue sources, including restoration of the state's Sales Tax Equalization program.
- Increase opportunities to recognize community members/organizations and City staff.
- Review and modify as needed regulations along commercial corridors.
- Develop and implement a written, measurable communications plan.

- Continue and enhance the City's collaborations with the educational communities.
- Pursue new transportation funding both legislative and local options.
- Develop and implement an economic development strategic plan, to include business retention and attraction and a marketing/branding program for the City.
- Maintain the Police Department's accreditation.
- Work with our neighboring cities and Sound Transit to develop the best Link Light Rail alternative for Des Moines.

#### **Long Term**

- Support on-going programs to improve public safety.
- Aggressively remediate nuisance properties.
- Implement an economic development strategic plan, to include business retention and attraction and a marketing/branding program for the City.
- Continue and enhance the City's collaborations with the educational communities.
- Develop a comprehensive facilities, infrastructure, and technology replacement and maintenance plan to include collaboration with other community partners/entities.
- Continue to educate the business and development community to City process improvements and innovations.
- Continue to support development opportunities on Port of Seattle-owned property in Des Moines.

At 11:15 a.m. Council took a break and the meeting resumed at 11:30 a.m.

The second half of the

Harbormaster Dusenbury started the second half of the retreat discussing Marina issues.

Study Session Topics for 2015:

- Internet/Telecommunications/Cable.
- Education Communities.
- Marina.
- Communications/User Interactions.
- Public Safety.

#### **WRAP UP AND SUMMARY**

Mayor Kaplan thanked Council and staff for their participation in retreat discussion.

The meeting was adjourned at 12:45 p.m.

Respectfully Submitted,  
Bonnie Wilkins  
City Clerk

