

## MINUTES

### DES MOINES CITY COUNCIL COUNCIL RETREAT Des Moines Activity Center 2045 S 216<sup>th</sup> Street, Des Moines

January 11, 2014 – 9:00 a.m. to 1:00 p.m.

#### CALL TO ORDER

Mayor Kaplan called the Retreat to order at 9:02 a.m.

#### ROLL CALL

Council Present: Mayor Dave Kaplan; Mayor Pro Tem Matt Pina; Councilmembers Jeremy Nutting, Melissa Musser, Jeanette Burrage, Bob Sheckler and Vic Pennington.

Staff present: City Manager Tony Piasecki; Assistant City Manager Lorri Ericson; Finance Director Paula Henderson; City Attorney Pat Bosmans; Harbormaster Joe Dusenbury; Economic Development Manager Marion Yoshino; Planning, Building and Public Works Director Dan Brewer; Parks, Recreation & Senior Services Director Patrice Thorell; Municipal Court Judge Veronica Alicea-Galvan; Police Chief George Delgado; Commander Bob Bohl; Commander Barry Sellers; City Clerk Bonnie Wilkins.

#### REVIEW OF 2012 STRATEGIC OBJECTIVES AND COUNCIL/CITY SUCCESSES

City Manager Piasecki initiated discussion and spoke on the achievements and successes of Council's short term strategic objectives.

#### REVIEW, DISCUSS AND MODIFY AS NEEDED THE CITY COUNCIL VISION AND MISSION STATEMENTS AND GOALS

##### 2014 Des Moines City Council

##### Vision (No change)

An inviting, livable, safe waterfront community embracing change for the future while preserving our past.

##### Mission Statement (No change)

We protect, preserve, promote and improve the community by providing leadership and services reflecting the pride and values of Des Moines citizens.

##### Goals (No change)

The City Council reviewed, discussed and revised Council goals as follows:

1. Protect people and property
2. Promote economic growth, stability and vitality
3. Maintain the City's infrastructure
4. Enhance the City's infrastructure
5. Provide efficient and effective customer-oriented City services
6. Improve and enhance community communication
7. Preserve and celebrate the historic elements of the City
8. Encourage community involvement
9. Preserve livability for all generations
10. Participate in regional and state issues and decisions
11. Protect the natural environment

At 10:40 a.m. Council took a 15 minute break and resumed the Retreat at 10:55 a.m.

## **REVIEW AND DISCUSS 2014 COMMITTEE AND DEPARTMENT WORK PLANS/ISSUES**

Committee and Department work plans were attached to the Retreat packets.

## **COUNCILMEMBERS PRESENT THEIR SHORT AND LONG TERM ISSUES FOR THE CITY TO ADDRESS**

Councilmember Burrage:

- Continue to improve the Building Department's relationship with builders.

Councilmember Nutting:

- Collaborate with other cities.
- Receive state and federal funding for grants.
- Parking problems in the beach park.
- What other funds are out there.
- Continue to work with the Police Department for public safety.
- Pool, Park & Recreation District.
- Work with Master Builders Association to establish a better working relationship.
- Market the City to investors and builders.

Councilmember Musser:

- Short term:
  - Nuisance properties.
  - Develop and market the Marina District.
- Long Term:
  - Emergency preparedness.
  - Training for elected officials.

Mayor Pro Tem Pina:

- Comprehensive parking program.
- Research the lands lease at the Marina.
- Nuisance properties enforcement.
- Extend "Coffee with a Cop" to the City Council.
- Council at Farmers Market.
- Utilize Channel 21 and update for better sound and recording quality.
- Limit modifications to those things that are an omission or an unattended consequence.
- Communicate to residents to dispel rumors.

Councilmember Pennington:

- Emergency management.
- Action steps for priorities (analysis, strengths, weaknesses and trends).

Mayor Kaplan:

- Get feedback on the Code before making more changes.
- Continue to market the Marina District, Business Park and Pacific Ridge.
- Develop a plan for certain properties in the Marina District (Des Moines Theater).
- Reach out to investors for specific projects.

- Continuing to progress in getting our financial plan in order.
- Research a Bi-Annual budget.
- Implement Neighborhood meetings.

At 11:54 a.m. the power went out due to the stormy weather.

At 11.56 a.m. the power came back on and the meeting resumed.

At 12:03 p.m. Councilmember Sheckler left the retreat.

## **REVIEW, DISCUSS AND MODIFY AS NEEDED THE CITY COUNCIL STRATEGIC OBJECTIVES**

### **Strategic Objectives**

Council revised the Strategic Objectives as follows:

#### **Short Term**

- Continue to address nuisance properties.
- Implement and practice City's Emergency Management Plan.
- Finalize and begin implementation of a Marina and Beach Park Business Plan.
- Aggressively pursue alternative revenue sources.
- Increase opportunities to recognize community members/organizations and City staff.
- Review and modify, as needed, regulations along commercial corridors.
- Develop and implement a plan to improve communications with the community, including enhanced electronic communications and community forums.
- Continue and enhance the City's collaborations with the educational communities.
- Pursue new road funding both legislative and local options.
- Develop and implement a Business Attraction Plan for the City.
- Support the Police Department's accreditation efforts.

#### **Process**

Budget process  
Permit process  
Technology improvements  
Strategic planning

Staff was asked to bring back Long Term goals to Council for review and prioritization. Items discussed include:

#### **Long Term**

- Increase public safety.
- Develop a marketing/branding program for the City.
- Identify development regulations to delete or revise.
- Continue and enhance the City's collaborations with the educational communities.
- Determine how to fund ongoing maintenance of infrastructure and construction of new/upgraded infrastructure including safe, walkable streets.
- Work with the Pool District to keep a pool open in the City.

- Continue to improve the City's reputation in the business and development community.
- Review and modify, as needed, development regulations in neighborhoods and residential areas.
- Conduct a comprehensive review of Redondo issues and services.
- Continue to explore and develop opportunities in 89 acre buyout area known as the Des Moines Creek Business Park.
- Develop a plan to build a new Court House and City Hall in Des Moines.
- Address nuisance properties.
- Collaborate with the Pool District for provision of recreational services in Des Moines.

**WRAP UP AND SUMMARY**

Mayor Kaplan thanked staff for their participation in retreat discussion.

**ADJOURNMENT**

Mayor Kaplan adjourned the meeting at 12:45 p.m.

Respectfully Submitted,  
Bonnie Wilkins  
City Clerk