

MINUTES

DES MOINES CITY COUNCIL COUNCIL RETREAT Beach Park Dining Hall 22030 Cliff Avenue S

November 14, 2015 – 9:00 a.m. to 2:30 p.m.

CALL TO ORDER

Mayor Kaplan called the retreat to order at 9:06 a.m.

ROLL CALL

Council present: Mayor Dave Kaplan; Mayor Pro Tem Matt Pina; Councilmembers Jeremy Nutting, Melissa Musser, Luisa Bangs, Bob Sheckler and Vic Pennington.

Staff present: City Manager Tony Piasecki; Assistant City Manager Michael Matthias; Police Chief George Delgado; Parks, Recreation & Senior Services Director Patrice Thorell; Court Administrator Jennefer Johnson; Municipal Court Judge Lisa Leone; Finance Director Dunyele Mason; Planning, Building and Public Works Director Dan Brewer; City Attorney Pat Bosmans; Marina Maintenance Manager Scott Wilkins; Harbormaster Joe Dusenbury; Budget Manager Cecilia Pollock; Executive Administrative Assistant Autumn Lingle; City Clerk Bonnie Wilkins

REVIEW OF 2015 STRATEGIC OBJECTIVES AND COUNCIL/CITY SUCCESSES

City Manager Piasecki initiated discussion and spoke on the achievements and successes of Council's short term strategic objectives.

REVIEW, DISCUSS AND MODIFY AS NEEDED THE CITY COUNCIL VISION AND MISSION STATEMENTS AND GOALS

2016 Des Moines City Council

Vision (No change)

An inviting, livable, safe waterfront community embracing change for the future while preserving our past.

Mission Statement (No change)

We protect, preserve, promote and improve the community by providing leadership and services reflecting the pride and values of Des Moines citizens.

Goals

Council asked that the numbering be removed and revised the Goals as follows:

- Protect people and property
- Promote economic growth, stability and vitality
- Improve and enhance the City's transparency through community communications
- Maintain, and when possible, enhance the City's infrastructure
- Preserve and celebrate the historic elements of the City of Des Moines
Encourage community involvement
- Preserve livability for all generations
- Participate in regional and state issues and decisions
- Protect the natural environment

Council revised the Strategic Objectives as follows:

Short Term

- Aggressively remediate nuisance properties.
- Implement and practice the City's Emergency Management Plan.
- Finalize and begin implementation of a Marina, Beach Park and Redondo Business Plan.
- Create and implement a financial sustainability plan for the Marina, including a public input process.
- Ensure that infrastructure is in place to support Marina District development.
- Aggressively pursue alternative revenue sources, including restoration of the state's Sales Tax Equalization program.
- Increase opportunities to recognize community members/organizations and City staff.
- Review and modify as needed regulations along commercial corridors.
- Develop and implement a written, measurable communications plan.
- Continue and enhance the City's collaborations with the educational communities.
- Develop and implement an economic development strategic plan, to include business retention and attraction and a marketing/branding program for the City.
- Work with our neighboring cities, Highline College and Sound Transit to develop the best Link Light Rail alternative and connecting services for Des Moines.
- Continue to support development opportunities on Port of Seattle-owned property in Des Moines.

Long Term

- Support on-going programs to improve public safety.
- Aggressively remediate nuisance properties.
- Pursue mass transit and other multi-modal transportation options.
- Maintain the Police Department's accreditation.
- Develop and implement an economic development strategic plan, to include business retention and attraction and a marketing/branding program for the City.
- Continue and enhance the City's collaborations with the educational communities.
- Develop a comprehensive facilities, infrastructure, and technology replacement and maintenance plan to include collaboration with other community partners/entities.
- Continue to educate the business and development community to City process improvements and innovations.

At 10:50 a.m. Council took a break and the meeting resumed at 11:07 a.m.

Process

- Educational Communities
- Neighborhood Advisory Committee/Community Engagement
- Criminal Justice Summit (early 2016): Police, Prosecution, Defense, Court and Jail
- Communications/Civic Engagement/User Interactions
- Study Session (Series): City Government 101 (comprehensive series, recorded for posting at the website)

At 11:57 a.m. Council took a break and resumed the meeting at 12:15 p.m.

At 12:00 p.m. Councilmember Sheckler left the meeting.

Council discussed a number of budget balancing strategies for 2016.

WRAP UP AND SUMMARY

Mayor Kaplan thanked Council and staff for their participation in retreat discussion.

The meeting was adjourned at 2:30 p.m.

Respectfully Submitted,
Bonnie Wilkins
City Clerk

